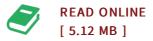




## Small Investor Playbook: Analyze Companies Like the Pros (Hardback)

By Cfa Mark D. Mandel

AUTHORHOUSE, United States, 2013. Hardback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. This book offers the small investor unique assistance that is not found in other publications offering investment advice. The small investor is, in effect, competing with professional money managers, who are often on the opposite side of a trade. If a stock is becoming cheaper because institutions (the mutual funds, hedge funds, etc.) are net sellers, should you, the individual, buy? The professionals have access to corporate managements, employ or have access to paid staffs of analysts, are trained to read a company s financial statements, and actively participate in company conference calls. In short, this is still an uneven playing field, even though SEC Regulation FD (for fair disclosure) has mandated the dissemination of material information in a more equitable fashion. This book is comprised of three sections. Part One describes the major institutional investor groups and the deep resources at their disposal. Part Two illustrates the tools available to small investors that can create a more level playing field. Access to company-sponsored conference calls and web casts are examples that are open to individual, as well...



## Reviews

This publication may be worth purchasing. it was actually writtern quite flawlessly and valuable. I am just happy to tell you that this is actually the very best book i actually have study inside my personal life and can be he best ebook for actually.

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This is the greatest book we have study right up until now. This can be for all those who statte that there was not a worth reading. Your lifestyle period will probably be enhance when you complete looking at this ebook.

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