



The Why of Work: How Great Leaders Build Abundant Organizations That Win

By Dave Ulrich

McGraw-Hill. Hardcover. Book Condition: New. Hardcover. 304 pages. Dimensions: 9.1in. x 6.0in. x 0.9in. THE NEW YORK TIMES, WALL STREET JOURNAL, AND USA TODAY BESTSELLER! ADVANCE PRAISE FOR THE WHY OF WORK: Principled, timely, and engaging, The Why of Work teaches that building a culture of abundance and common purpose is essential to organizational success. --Stephen R. Covey, bestselling author of 7 Habits of Highly Effective People Will have a major impact on how individuals shape their attitude to work, how organizations create abundant cultures, and how leaders turn personal meaning into public good. --Jigmi Y. Thinley, Prime Minister of Bhutan The Why of Work shows a better, different way to build and lead organizations. It is an insightful guide to how leaders can infuse meaning into their organizations. --Jeffrey Pfeffer, Professor, Stanford Graduate School of Business and author of Power: Why Some People Have It and Others Don't This book brings the question why to the place in which we spend most of our adult lives, giving us insightful tools to help make a meaningful difference in people's lives. --Don Hall, Jr., president and CEO, Hallmark Cards, Inc. This is a must read for anyone who works, leads others at...



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