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Contracting on the Internet

By Jonas Vincentz

GRIN Verlag Nov 2007, 2007. Taschenbuch. Book Condition: Neu. 209x149x2 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2004 in the subject Business economics - Law, grade: 1,7, University of Lüneburg, 44 entries in the bibliography, language: English, abstract: No closing time regulations, no purchase stress, timesaving and uncomplicated ordering, comparable prices, detailed information and direct contact to the manufacturers, these are just some advantages the Internet offers. The number of people using the internet as a shopping platform is increasing steadily - in Germany already more than 28 million people now use the Internet frequently to make purchases.¹ This underlines the importance of legal matters on the electronic Highway and will contribute furthermore to the electronic drive on legal issues within the next years. All the more, it is important to strengthen the confidence of the consumer of the safety of so-called Internet contracts. This paper shall give a summary of issues concerning contracts on the Internet and its consistency with the norms of the BGB (German Civil Code). Commonly every manner of economic activity on the Internet is referred to as ecommerce. Nevertheless, one can distinguish these activities...



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